

September 7, 2006
Via Overnight Delivery

Electronically filed on September 7, 2006

Mr. Brent Kirtley, Tariff Branch Manager
Kentucky Public Service Commission
211 Sower Boulevard
Frankfort, KY 40602-0615

RE: Special Promotion *Extension* Offered by **BellSouth Long Distance, Inc.**

Dear Mr. Kirtley:

Enclosed for filing are the original and three (3) copies of this letter filed on behalf of BellSouth Long Distance, Inc. to request an extension for the *BellSouth® Unlimited Cash Back or Gift Card Promotion* currently available to residential customers. An electronic copy of this letter is also submitted via the Internet in Word format. The Commission was notified of this special promotion by letter dated May 3, 2006.

In accordance with Section 5.1, Special Promotions, of BellSouth Long Distance, Inc.'s Kentucky Tariff No. 3, the Company proposes to extend the expiration date for this promotion to December 31, 2006. All other terms and conditions associated with this promotion will remain the same.

The specifics of the extended promotion are provided below:

BellSouth® Unlimited Cash Back or Gift Card Promotion

(A) Promotion Description

This promotion is available to new BellSouth Long Distance Customers or existing Message Telecommunications Service (MTS) Customers who subscribe to one of the eligible plans listed in (C) below during the promotion availability period. Eligible Customers may choose either a cash back reward valued at \$25¹ or a gift card valued at \$25¹ when they meet all the eligibility requirements under the terms and conditions listed below:

(B) Eligibility Requirements:

- (1)** Customers must be a new Customer of BellSouth Long Distance or an existing MTS Customer and must subscribe to one of the eligible plans in (C) below during the promotion availability period.

¹ This promotion is the same as the promotion in the Company's Interstate Residential Services Pricing and Service Guide. Customers will only be eligible for one coupon for both interstate and intrastate service.



BellSouth® Unlimited Cash Back or Gift Card Promotion, (continued)

(B) Eligibility Requirements, (cont'd.):

- (2) The Customer must follow the procedures provided by the Company at the time of subscription to an eligible service and must complete the procedures within ninety (90) days following the date of service order completion.
- (3) Customer's order for BellSouth Long Distance service must be completed prior to obtaining the cash back reward or gift card.
- (4) The Customer must remain a current subscriber to an eligible calling plan at the time of the cash back reward or gift card redemption processing.
- (5) The Customer may only redeem one cash back reward or one gift card for one eligible plan from the Company within the promotional period. Only one cash back or one gift card is available for one line per account.
- (6) Customers who change from one eligible calling plan to another or deactivate then reactivate their existing calling plan during the promotion availability period are not eligible for this promotion.
- (7) Customers who transfer service from one address to another address are not eligible for this promotion.
- (8) BellSouth Long Distance reserves the right to discontinue this promotion at any time without notice.
- (9) This promotion will begin on May 5, 2006 and will end on December 31, 2006.

(C) Eligible Plans

BellSouth® Complete Choice® Unlimited Plan
BellSouth® Complete Choice® Unlimited Savings Plan
BellSouth® PreferredPack® Unlimited Plan
BellSouth® PreferredPack® Unlimited Savings Plan
BellSouth® Advantage Unlimited Plan
BellSouth® Advantage Unlimited Value Plan
BellSouth® Basic Unlimited II Savings Plan
BellSouth® Basic Unlimited II Savings Value Plan
BellSouth® Select Unlimited Value Plan



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Please acknowledge receipt of this letter by signing the extra copy of this letter and returning it to my attention in the self-addressed, stamped envelop provided for that purpose.

Any questions you may have regarding this filing may be directed to my attention at (407) 740-8575.

Sincerely,

Thomas M. Forte
Consultant to BellSouth Long Distance, Inc.

TMF:mew

cc: Thomas Margavio - BellSouth
Joan A Coleman - BST
file: BellSouth - KY
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